



WETM  
201 Humboldt St  
Rochester, NY 14610

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

## Contract # 1456028

**Schedule Dates** 10/31/16-11/08/16  
**Advertiser** Leslie Danks-Burke/State Senate/Democrat/NY (8-  
**Agency** Screen Strategies Media (18343)  
**Product** Political - State Senate (1074)  
**Brand** Leslie Danks Burke (571167)  
**Salesperson** Elmira, House (2271)  
**Sales Office** Elmira  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/28/16  
**Last Modified** 11/03/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,664.00  
**Net Total** \$15,096.00  
**Sales Tax**

## Elmira (WETM)

By Broadcast Month	Spots	Rate
Nov. 2016	74	\$17,760.00
<b>Grand Total:</b>	<b>74</b>	<b>\$17,760.00</b>

# INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	5A- Channel 18 News		1	1	1	1	1			5	\$75.00	\$375.00	Elmira (WETM)		10/28/16
2.0	Normal Line / News	10/31/16-11/04/16	3	:30	6A- Channel 18 News		1	1	1	1	1			5	\$225.00	\$1,125.00	Elmira (WETM)		10/28/16
3.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7A- Today Show		1	1	1	1	1			5	\$225.00	\$1,125.00	Elmira (WETM)		10/28/16
4.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	9A- Today Show 9-10A M-F						1			1	\$60.00	\$60.00	Elmira (WETM)		10/28/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	11A- Today Show				1					1	\$15.00	\$15.00	Elmira (WETM)		10/28/16
6.0	Normal Line / SPOT	10/31/16-11/03/16	4	:30	12P- WETM News 12pm		1			1				2	\$55.00	\$110.00	Elmira (WETM)		10/28/16
7.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	12:30P- Jeopardy			1			1			2	\$25.00	\$50.00	Elmira (WETM)		10/28/16
8.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	1P- Days Of Our Lives				1						\$30.00		Elmira (WETM)		10/28/16
8.0.1	Closed Preempt	11/02/16															Elmira (WETM)	No Avail/Exception -	
9.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5A- Channel 18 News		1	1						2	\$75.00	\$150.00	Elmira (WETM)		10/28/16
10.0	Normal Line / News	11/07/16-11/08/16	3	:30	6A- Channel 18 News		1	1						2	\$225.00	\$450.00	Elmira (WETM)		10/28/16
11.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	7A- Today Show		1	1						2	\$225.00	\$450.00	Elmira (WETM)		10/28/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10A- Live With Kelly and Michael		1							1	\$25.00	\$25.00	Elmira (WETM)		10/28/16

## CONFIRMATION CONTRACT

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13.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2P- Rachel Ray		1							1	\$15.00	\$15.00	Elmira (WETM)		10/28/16
14.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	4P- Dr. Oz		1	1		1	1			4	\$25.00	\$100.00	Elmira (WETM)		10/28/16
15.0	Normal Line / News	10/31/16-11/03/16	3	:30	4:58P- WETM News		1		1	1				3	\$300.00	\$900.00	Elmira (WETM)		10/28/16
16.0	Normal Line / News	11/01/16-11/04/16	3	:30	5:29P- WETM News 530P			1	1		1			3	\$450.00	\$1,350.00	Elmira (WETM)		10/28/16
17.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:58P- WETM News		1	1	1	1	1			5	\$600.00	\$3,000.00	Elmira (WETM)		10/28/16
18.0	Normal Line / SPOT	10/31/16-11/03/16	3	:30	7:01P- Jeopardy		1			1				2	\$300.00	\$600.00	Elmira (WETM)		10/28/16
19.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7:30P- Wheel of Fortune			1	1		1			3	\$300.00	\$900.00	Elmira (WETM)		10/28/16
20.0	Normal Line / Prime	10/31/16-10/31/16	4	:30	8P- The Voice		1							1	\$700.00	\$700.00	Elmira (WETM)		10/28/16
21.0	Normal Line / Prime	11/01/16-11/01/16	3	:30	9P- This Is Us 9P			1						1	\$525.00	\$525.00	Elmira (WETM)		10/28/16
22.0	Normal Line / Prime	11/02/16-11/02/16	3	:30	8P- Blindspot 8P				1						\$525.00		Elmira (WETM)		10/28/16
22.0.1	Closed Preempt	11/02/16															Elmira (WETM)	Program Change/Exception	
23.0	Normal Line / Prime	11/03/16-11/03/16	3	:30	9P- Chicago Med					1				1	\$525.00	\$525.00	Elmira (WETM)		10/28/16
24.0	Normal Line / News	11/07/16-11/07/16	3	:30	4:58P- WETM News		1							1	\$300.00	\$300.00	Elmira (WETM)		10/28/16

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**Sales Office** Elmira  
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**CPE** N/A  
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25.0	Normal Line / News	11/07/16-11/07/16	3	:30	5:58P- WETM News		1							1	\$600.00	\$600.00	Elmira (WETM)		10/28/16
26.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)		1								\$300.00		Elmira (WETM)		10/28/16
26.0.1	Closed Preempt	11/07/16															Elmira (WETM)	Schedule Change/Spot -	
27.0	Normal Line / Prime	11/07/16-11/07/16	4	:30	8P- The Voice		1							1	\$700.00	\$700.00	Elmira (WETM)		10/28/16
28.0	Normal Line / Prime	11/05/16-11/05/16	3	:30	9P- Dateline Saturday Night Mystery							1		1	\$75.00	\$75.00	Elmira (WETM)		10/28/16
29.0	Normal Line / News	10/31/16-11/04/16	3	:30	10:59P- WETM News		1	1	1	1	1			5	\$300.00	\$1,500.00	Elmira (WETM)		10/28/16
30.0	Normal Line / News	11/05/16-11/05/16	3	:30	10:59P- WETM News							1		1	\$275.00	\$275.00	Elmira (WETM)		10/28/16
31.0	Normal Line / News	11/06/16-11/06/16	3	:30	11:30P- WETM News 1130P								1	1	\$150.00	\$150.00	Elmira (WETM)		10/28/16
32.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	11:34P- The Tonight Show		1	1	1	1	1			5	\$75.00	\$375.00	Elmira (WETM)		10/28/16
33.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	12A- Scandal								1	1	\$5.00	\$5.00	Elmira (WETM)		10/28/16
34.0	Normal Line / News	11/07/16-11/07/16	3	:30	10:59P- WETM News		1							1	\$300.00	\$300.00	Elmira (WETM)		10/28/16
35.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:34P- The Tonight Show		1							1	\$75.00	\$75.00	Elmira (WETM)		10/28/16
36.0	M/G For 26.0.1 / SPOT	11/01/16-11/01/16	3	:30	7:01P- Jeopardy			1						1	\$300.00	\$300.00	Elmira (WETM)		10/28/16

## CONFIRMATION CONTRACT

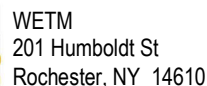
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**Contract # 1456028**

<b>Schedule Dates</b>	10/31/16-11/08/16
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Agency Screen Strategies Media (18343)

Product	Political - State Senate (1074)
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**Brand** Leslie Danks Burke (571167)

**Salesperson** Elmira, House (2271)

**Sales Office** Elmira

**Buyer Name**

Phone/Fax /

CPE	N/A
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Account Types	Local/Political
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**Billing Type** Weekly/Irregular

### Comments

**Date Entered** 10/28/16

**Last Modified** 11/03/16

4 Entered By Ruth Irons

**CO-OP** No

**Headline #**

## Demo

Order Type	Normal
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### Package Deal

**Commission %** 15.00

<b>Commission</b>	<b>\$2,664.00</b>
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<b>Net Total</b>	<b>\$15,096.00</b>
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**Sales Tax**

Elmira (WETM)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
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Nov. 2016	74	\$17,760.00
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Grand Total:	74	\$17,760.00
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## INCOMPLETE CONTRACT

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[illegible]

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